

From: membercommunications@latourism.org on behalf of [Los Angeles Tourism & Convention Board](#)
To: Kent Smith
Subject: Register Now (FREE) : 3rd Annual Market Outlook Forum
Date: Wednesday, July 29, 2015 6:09:00 PM

2015 Los Angeles Market Outlook Forum

3rd Annual Market Outlook Forum
August 20, 2015
Free

REGISTER NOW: Only a few more weeks until the Los Angeles Tourism & Convention Board (LATCB) Market Outlook Forum, the strategic forecasting conference aimed at businesses interested in capitalizing on L.A.'s record tourism growth.

This valuable event will provide critical insight from industry experts and offer important tools that will help businesses prepare to welcome the millions of future L.A. visitors.

Wendy Kheel, VP of Tourism Insights, will provide an in-depth outlook on the economy and the travel industry as well as an extensive analysis of L.A.'s visitors.

You'll walk away with LATCB's 2015 Marketing and Planning Resource Guide, specially designed to assist with marketing and budget planning with a comprehensive collection of local tourism statistics, including economic indicators, lodging, visitor profiles, forecasts and air market data.

New this year, get the inside scoop from Universal Studios Hollywood, Disney and Warner Bros. and learn

about L.A.'s next "big waves" during a special hour-long panel session.

Complimentary for all LATCB members; space is limited.



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